

EXHIBIT 5



Home



My Network



Jobs



Messaging



Notifications

Me ▾



For Business ▾

[Retry Payment](#)[\\$0](#)**Fredy Riehl** · 3rd

Editor at AmmoLand Shooting Sports News



AmmoLand.com



Monmouth University

Manasquan, New Jersey, United States · [Contact info](#)

500+ connections

[Message](#)[+ Follow](#)[More](#)

About

As Founder and Editor In Chief for AmmoLand News I have learned its all about the folks you know. The world of Shooting Sports has such a great industry, made up of the friendliest people you could ever hope to meet.

So if we have not yet met or taken the time to speak please contact me, I would love to hear about your business, your latest hunt or you most recent accomplishment and just get to know you... it is through these same connections that we find the new content for AmmoLand Shooting Sport News.

As many of you know AmmoLand has become a monster in shooting sports and like any monster you have to feed it daily, that is why we are always looking for new stories, news, press and PR for our 50,000 plus daily readers across our website, email, newswire and social media.

If you have something to say, need a place to blog a daily/weekly/monthly column to an already massive audience we welcome you and so will our readers.

Help me feed the monster will ya? Get in touch with me today.

Fredy Riehl

Editor - AmmoLand Shooting Sports News

PO Box 0465

Manasquan, NJ 08736 USA

news@ammoland.com

www.Ammoland.com

732-925-3647:cell

[fred.riehl](#) : skype

Specialties: Expert at Social Media Marketing with Concentration in Shooting Sports

Editing for the Internet, Wordpress, SEO Consultant, Photoshop for Web, Editorial, Professional Writing, Press Relations, Search Engine Marketing, Web Site Advertising, Online Media Planning, Social Media Marketing, Affiliate Marketing, Ecommerce Sales, Web Project Management,

Facebook, Twitter, RSS, Word Press, Google Search, Google Analytics, Online Media Kits, Search Research, Link Building, White Hat SEO

Activity

3,093 followers

Fredy hasn't posted yet

Recent posts Fredy shares will be displayed here.

[Show all activity →](#)**Experience****Editor-In-Chief & Owner**

AmmoLand.com · Self-employed

Oct 2008 - Present · 15 yrs 1 mo

Sebastian, Florida 32958

Manage, edit and approve all content and editorial appearing on the AmmoLand Shooting Sports News daily news-wire. As the webs leading Shooting Sports News Service for the Firearms, Shooting, Hunting and Conservation communities we report to 40,000+ daily readers on all the following topics:

- * Shooting Competitions
- * Gun Politics
- * New Guns
- * Old Guns
- * Gun Auctions & Sales
- * Firearms Industry
- * Archery Industry
- * Conservation
- * Fish and Game
- * Guns & Gear, Accessories
- * Shooting Media, TV & Web
- * Shooting Sports Art & Culture
- * Firearms Events & Shows
- * Gun & Ammunition Deals, Sales and Retailers
- * Everything Firearms Related....

Contact me if you are interested in having your related business covered on AmmoLand.com

**Owner**

Surfeyes Eyewear

2001 - 2010 · 9 yrs

Owner, developer and marketer of successful online retail accessories e-commerce operation.

**SEO Consultant**

SureSolutions Inc

2005 - 2009 · 4 yrs

Consulted on various SEO projects for multiple midsized eCommerce websites with a focus on Shooting Sports.

**Manager / Buyer / Communications**

Brave New World

1983 - 2001 · 18 yrs

Managed multi-location sporting goods retailer including all aspects of day to day operations, staff, buying and marketing.

Education**Monmouth University**

Buisness Administration, Marketing

1985 - 1989



Monmouth University
Bachelor's degree, Marketing


Volunteering



Professional Outdoor Media Board Member
Professional Outdoor Media Association (POMA)

Skills

Grass Roots Expert

 5 endorsements

Social Media



Endorsed by Justin Morrissey and 2 others who are highly skilled at this



Endorsed by 4 colleagues at AmmoLand



99+ endorsements

Show all 50 skills →

Recommendations

Received

Given



C.D. (Chuck) Michel · 3rd

Senior Partner at Michel & Associates, P.C. - Firearms, Environmental, Land Use, Labor Law, Civil Litigation

February 6, 2013, C.D. (Chuck) worked with Fredy but they were at different companies

Fredy's is a tremendous business manager and news producer. His productions are hard hitting and informative. His efforts and hard work really pay off in the form of infomative and useful information that helps preserve and advance the RKBA.



Ashley Gall · 3rd

Experienced Public Relations and Marketing Communications Professional

May 22, 2012, Ashley worked with Fredy but they were at different companies

Fredy is a pleasure to work with and always is quick and responsive to our needs (and that of our clients). His follow up is prompt and thorough and we always enjoy working with him!

Show all 9 received →

Publications

AmmoLand Shooting Sports News

Show publication 

Ammoland.com, is the web's leading Shooting Sports News Service for the Second Amendment, Firearms, Shooting, Hunting and Conservation communities.

Honors & awards

Defender of Liberty Award

Issued by Second Amendment Foundation · Sep 2012



Associated with AmmoLand.com

Fredy Riehl was awarded the 'Defender of Liberty' award by Second Amendment Foundation at the SAF 2012 Gun Rights Policy Conference for his work in ...see more

Languages

American English

Full professional proficiency

Gun Speak

Native or bilingual proficiency

Organizations

Professional Outdoor Media Association (POMA)

Voting Media & 2nd VP POMA Board of Directors · Jan 2013 - Present



Associated with AmmoLand.com

National Rifle Association

Life Member, Ring Of Freedom Member, Board Member's Advocate / Advisor · Oct 2008 - Present



Associated with AmmoLand.com

[Show all 3 organizations →](#)

Interests

[Companies](#)
[Groups](#)
[Schools](#)


Monmouth University

49,737 followers

[+ Follow](#)


NSSF—The Firearm Industry Trade Association

41,692 followers

[+ Follow](#)
[Show all companies →](#)

Causes

Civil Rights and Social Action • Politics

[English](#)
[Español](#)

People also viewed


Silvia Moctezuma · 3rd+
Insurance /
Marketing & Advertising
[Message](#)

Daniel Wagner · 3rd+

Navy Corpsman

 Message**Adriana Blandford** · 3rd

VP Digital Marketing at GunBroker.com

 Message**Daniel Johnson** · 3rd

Staff Nurse at Eastern Kansas VA Healthcare, Topeka, Kansas

 Message**Rita Peralta** · 3rd+

HISD Clerk for PDHH at Houston ISD

 Connect[Show all](#)**People you may know**

From Fredy's company

**Brian Johnson**

Editor at Ammoland Shooting Sports News

 Connect**Dean Weingarten**

Blogger

 Connect**Brian Johnson**

Editor at AmmoLand Inc.

 Connect**Michael Ware**

CEO - Controlled Chaos Arms

 Connect**Brian Johnson**

CEO, Co-Founder, Digital Marketing Executive, Ammoland.com

 Connect[Show all](#)**You might like**

Pages for you

**DLA Piper Media, Sport and Entertainment sector**

Legal Services

1,588 followers



1 connection follows this page

 Follow**DLA Piper Energy and Natural Resources Sector**

Legal Services

4,704 followers



1 connection follows this page


+ Follow


Show all


About
Community Guidelines
Privacy & Terms ▾
Sales Solutions
Safety Center

Accessibility
Careers
Ad Choices
Mobile

Talent Solutions
Marketing Solutions
Advertising
Small Business

 **Questions?**
Visit our Help Center.

 **Manage your account and privacy**
Go to your Settings.

 **Recommendation transparency**
Learn more about Recommended Content.

Select Language
English (English) ▾